

**NEW YORK STATEWIDE** 

**READERSHIP** 4,114,008 **CIRCULATION** 1,645,603



CENTRAL

**Local News Devoted Readers** 

**New York Press Service** 

518-464-6483 nynewspapers.com

The New York Press Advertising Network provides cost-effective advertising solutions for less than a penny per reader. With one call, we can help place low-cost line ads, or a business card size, or a double business card size ad into one or all of the network's regions

HUDSON





LOMA IS

CIRCULATION 661,887

## **LONG ISLAND** REGION

CIRCULATION 234,118 5

## **NEW YORK STATEWIDE**

CIRCULATION 1.645.603 **NEWSPAPERS** 280 READERSHIP 4,114,008

\$689 \$1,869 \$3,369

LINE ADS **BUSINESS CARD DOUBLE BUSINESS CARD** 

WESTERN REGION		
HEGION		
CIRCULATION 152,181		
NEWSPAPERS 37		
380,453		
\$99		
\$409		
\$809		

in New York State or any other state including Canada.

REGION	REGION	REGION	ПО		
CIRCULATION 152,181	circulation 167,092	CIRCULATION 233,769			
NEWSPAPERS <b>37</b>	NEWSPAPERS 40	NEWSPAPERS 30			
readership 380,453	READERSHIP 417,730	READERSHIP 584,423			
<b>\$99</b>	<del></del>	<del></del> \$99	-		
\$409 \$809	\$299 \$549	\$369 \$719			
Ψ009	φ549	φ/19			
LINE ADS — 25 words or less, additional words priced as needed.					

BUSINESS CARD ADS — Ad unit is 2-columns (3.792") wide by 2" tall.

DOUBLE BUSINESS CARD ADS — Ad unit is 2-columns (3.792") wide x 4" tall.

CENTRAL

CAPITAL REGION			
CIRCULATION 233,769 NEWSPAPERS			
30 READERSHIP 584,423			
\$99 \$369			
\$719			

Ш	196,556
	NEWSPAPERS 39
	READERSHIP 491,390
П	\$99
П	\$419
IL	\$839

**HUDSON VALLEY** 

REGION

57	77
READERSHIP 1,654,718	585,29
\$499	\$129
\$989	\$539
\$1,799	\$1,079

Frequency discounts and statewide rates are available upon request. Color available +25%

The Newspaper Advertising Network guarantees 90% placement of all ads in its participating newspapers.

#### CAPITAL REGION

#### **ALBANY COUNTY**

Altamont Enterprise & Albany County Post Colonie Spotlight The Ravena News Herald The Spot 518 The Spotlight (Delmar)

#### **CLINTON COUNTY**

Press Republican \* The Burgh Sun/ North Countryman Sun

#### **ESSEX COUNTY**

Lake Placid News The Valley News Sun Times of Ti Sun

## **FULTON COUNTY**

Gloversville Leader-Herald

#### HAMILTON COUNTY

Adirondack Express Hamilton County Express

#### MONTGOMERY COUNTY

The Recorder \*

#### OTSEGO COUNTY

The Cooperstown Crier The Daily Star \* The Weekly Star

## RENSSELAER COUNTY

The Record \*

#### SARATOGA COUNTY

Saratoga Today The Express The Saratogian \*

#### SCHENECTADY COUNTY Daily Gazette \*

#### SCHOHARIE COUNTY

Cobleskill Times-Journal The Mountain Eagle & Schoharie News

#### WARREN COUNTY

The Adirondack Journal/ News-Enterprise Sun

### WASHINGTON COUNTY

Granville Sentinel The Greenwich Journal and Salem Free Press North Country Free Press

Whitehall Times

#### WESTERN REGION

#### **ALLEGANY COUNTY** Alfred Sun

Patriot and Free Press

#### **ERIE COUNTY** Akron Bugle

Alden Advertiser Amherst Bee Cheektowaga Bee Clarence Bee Depew Bee East Aurora Advertiser East Aurora Bee Elma Review Grand Island Dispatch Grand Island PennySaver Ken-Ton Bee Lancaster Bee Orchard Bee The Springville Journal West Seneca Bee

## **GENESEE COUNTY**

Batavia Daily News \*

### LIVINGSTON COUNTY

Genesee County Express Livingston County News

#### MONROE COUNTY

Mendon-Honeove Falls Lima Sentinel Minority Reporter Webster Herald

#### NIAGARA COUNTY

Union-Sun & Journal \* Niagara Gazette Niagara County Tribune/Sentinel

#### **ONTARIO COUNTY** Daily Messenger \*

SCHUYLER COUNTY The Watkins Review & Express

#### STEUBEN COUNTY

The Leader \* The Spectator \* Steuben Courier & Advocate

#### **WAYNE COUNTY** Lakeshore News

## WYOMING COUNTY

Arcade Herald Warsaw's Country Courier

## YATES COUNTY

The Chronicle-Express The Observer

#### **CENTRAL REGION**

#### **BROOME COUNTY**

The Country Courier Press & Sun-Bulletin \* The Vestal Town Crier The Windsor Standard

**CAYUGA COUNTY** The Citizen \*

#### CHEMUNG COUNTY Star Gazette \*

**CHENANGO COUNTY** The Evening Sun \*

#### HERKIMER COUNTY

Times Telegram \* West Winfield Star/Brookfield Courier

#### JEFFERSON COUNTY Watertown Daily \*

#### LEWIS COUNTY Journal & Republican

MADISON COUNTY Cazenovia Republican

#### **ONEIDA COUNTY**

Boonville Herald & Adirondack Tourist Oneida Daily Dispatch \* Rome Sentinel\* Utica Observer Dispatch \* The Waterville Times

## ONONDAGA COUNTY

Baldwinsville Messenger **CNY Vision** Eagle Bulletin Eagle Star Review Press Observer

#### OSWEGO COUNTY

Oswego County News Oswego Shopper

## SENECA COUNTY

Interlaken Review (North Zone) Ovid Gazette (North Zone)

## ST. LAWRENCE COUNTY

Courier Observer Gouverneur Tribune Press North Country This Week Massena - Ogdensburg Canton — Potsdam The Ogdensburg Journal

#### TIOGA COUNTY

Candor Chronicle (South Zone) Random Harvest Weekly (South Zone)

#### **TOMPKINS COUNTY**

Dryden Courier (East Zone) Groton Independent (East Zone) Ithaca Journal \* Ithaca Times Lansing Ledger Newfield News (South Zone) Trumansburg Free Press (North Zone)

#### **NEW YORK CITY REGION**

#### **BRONX COUNTY**

**Bronx Community News** Bronx Free Press Bronx Times Reporter and Bronx Times Caribbean Life -

Queens/Bronx/Manhattan The Riverdale Press

#### KINGS COUNTY

Bay News & Brooklyn Graphic Bay Ridge Courier Brooklyn Community News Brooklyn Eagle Brooklyn Spectator Caribbean Life-Brooklyn Zone Haitian Times Home Reporter & Sunset News Mill Basin / Marine Park Courier Our Time Press Park Slope Courier The Brooklyn Paper The Jewish Press The Tablet

#### **NEW YORK COUNTY**

Chelsea Clinton News Chelsea News Chelsea Now Desi Talk Downtown Express Gav City News **Gujarat Times** Haiti Liberte Harlem Commuity News Impacto Latin News Manhattan Times New York Amsterdam News New York Beacon News India-Times Our Town Downtown Our Town East Side The Villager (NYC) The Villager Express The West Side Spirit The Westsider

## QUEENS COUNTY

Bayside Times & Flushing Times

Queens Chronicle Queens Chronicle Central Queens Edition Queens Chronicle -Eastern Queens Edition Queens Chronicle -Mid Queens Edition Queens Chronicle -Northeast Queens Edition Queens Chronicle -Northern Queens Edition Queens Chronicle -South Queens Edition Queens Chronicle -Southeast Queens Edition Queens Chronicle -Western Queens Edition Queens Community News Queens Courier Ridgewood Times/Times

Newsweekly

Rockaway Journal

The Rockaway Times

The Courier Sun

TimesLedger

# The Photo News

Putnam County Courier Putnam County News &

Recorder

#### **HUDSON VALLEY REGION**

#### **COLUMBIA COUNTY** The Register Star \*

**DELAWARE COUNTY** The Walton Reporter

**DUTCHESS COUNTY** Beacon Free Press Poughkeepsie Journal \* Northern Dutchess News Southern Dutchess News

#### **GREENE COUNTY** The Daily Mail ' The Greenvile Pioneer

#### **ORANGE COUNTY**

The Chronicle (Goshen) The Cornwall Local Mid-Hudson Times News of the Highlands Times Herald Record \* Wallkill Valley Times Warwick Advertiser

## **PUTNAM COUNTY**

Mahopac News The Putnam Examiner

## WESTCHESTER COUNTY

North Salem News The City Review New Rochelle The Eastchester Review The Examiner The Harrison Review The Katonah-Lewisboro Times The Mamaroneck Review The North Westchester Examiner The Rye City Review The Somers Record The White Plains Examiner The Yorktown News Westchester Rising Westmore News

#### SULLIVAN COUNTY Sullivan County Democrat The River Reporter

Yonkers Rising

**ULSTER COUNTY** Daily Freeman \* Southern Ulster Times

## **LONG ISLAND REGION**

#### NASSAU COUNTY

Baldwin Herald Bellmore Herald Life Bethpage Newsgram East Meadow Herald Farmingdale Observer Franklin Square Herald Freeport Herald Leader Garden City Life Glen Cove Herald Gazette Glen Cove Record Pilot Great Neck News Great Neck Record Hicksville Illustrated News Jericho News Journal Levittown Tribune Long Beach Herald Lynbrook/East Rockaway Herald Malverne/W Hempstead Herald Manhasset Press Manhasset Times Massapegua Post

Massapequa Observer Merrick Herald Life Mid Island Times Mineola American Nassau Herald New Hyde Park Herald Courier New Hyde Park Illustrated News Oceanside/Island Park Herald Oyster Bay Enterprise Pilot

SUFFOLK COUNTY Plainview-Old Bethpage Herald Port Washington News Port Washington Times Rockville Centre Herald Islip Bulletin Roslyn News Roslyn Times Islip News Sea Cliff/Glen Head Herald Gazette Seaford Herald Citizen South Shore Record Syosset Advance

Syosset-Jericho Tribune The Garden City News The Jewish Star The Leader Valley Stream Herald Wantagh Herald Citizen Westbury Times Williston Times

## Amityville Record Brookhaven Review

Commack News **Huntington Weekly** Islip Messenger Long Island Advance Port Times-Record Sag Harbor Express Shelter Island Reporter Smithtown Messenger

Suffolk County News The Babylon Beacon The East Hampton Press The Long Islander The Mid Island News The News-Review The Northport Observer The Smithtown News The Southampton Press -Eastern Edition The Southampton Press -Western Edition The Suffolk Times The Times of Huntington The Times of Middle Country

South Shore Press

Township The Village Beacon-Record The Village Times Herald

The Times of Smithtown

\* Dailv